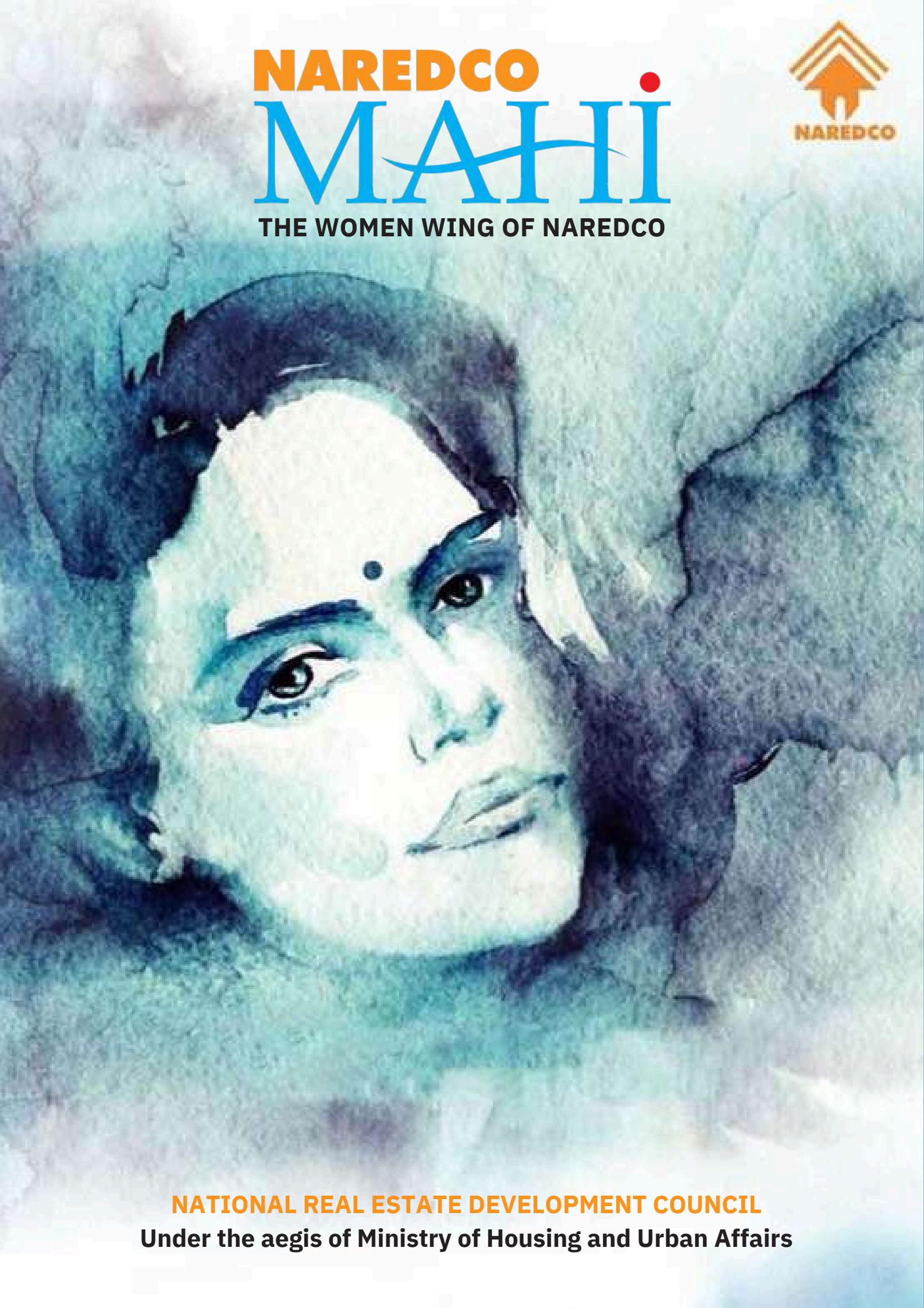


NAREDCO
MAHII
THE WOMEN WING OF NAREDCO



NATIONAL REAL ESTATE DEVELOPMENT COUNCIL
Under the aegis of Ministry of Housing and Urban Affairs



Mahi, the Women Wing of NAREDCO, stands as a pivotal initiative aimed at fostering greater participation and integration of women within the real estate sector and allied fields. Established by NAREDCO, the National Real Estate Development Council in the year 2021, Mahi is dedicated to creating an inclusive environment where women professionals can converge to share their experiences, leverage their skills, and harness collective resources to drive impactful change.

Mahi endeavours to empower women in the real estate sector by providing a platform for networking, collaboration, and mutual support. Through its initiatives, Mahi seeks to elevate the visibility and influence of women leaders, ensuring their voices are heard and their contributions recognized across the industry. Mahi's mission extends beyond mere representation; it aims to actively engage its members in initiatives that foster the development and growth of the real estate sector. By promoting leadership roles, advocating for gender equity, and championing diversity, Mahi strives to shape a future where women play pivotal roles in shaping policies, driving innovation, and steering sustainable development within the sector.

Through its commitment to inclusivity and empowerment, Mahi envisions a landscape where women in real estate not only thrive individually but also collectively contribute to building vibrant, inclusive communities and driving economic growth. By nurturing talent, fostering collaboration, and advocating for gender parity, Mahi aims to bring about lasting transformation within the real estate industry, acknowledging and celebrating the invaluable contributions of women every step of the way.



**SCAN
HERE!**



Mahi LEADERSHIP



Dr. Ananta S Raghuvanshi
Chairperson,
NAREDCO Mahi



Ms. Smita Patil
President,
NAREDCO Mahi



Ms. Chitra S Jain
President Elect,
NAREDCO Mahi



Ms. Preeti Singh
Additional Director General,
NAREDCO



Ms. Ratnamala Swain
Vice President (East),
NAREDCO Mahi



Dr. Mala Singh
Vice President (West),
NAREDCO Mahi



Adv. Jayshree Navin Chandra
Vice President (North),
NAREDCO Mahi



Ms. Shilpa Sukumar
Vice President (South),
NAREDCO Mahi



Ms. Tina Mittal
Vice President (Central),
NAREDCO Mahi



Ms. Manaswi Abhay Kele
Asst. Vice President
(West), NAREDCO Mahi



Ms. Orpiita Suranandini Das
Asst. Vice President
(East), NAREDCO Mahi



Ms. Roopali Kirron
Asst. Vice President
(South), NAREDCO Mahi



Ms. Aashi Dua
Asst. Vice President
(North), NAREDCO Mahi



Ms. Jayanthi Mishra
Asst. Vice President
(Central), NAREDCO Mahi



Dr. Kettaki Kasbekar
Skillng
Initiative Head
NAREDCO Mahi



Dr. Priya Shah
Dolphin Tank
Initiative Head
NAREDCO Mahi



Ms. Reshma Dudani
Shashwat Nirman
Initiative Head
NAREDCO Mahi



Ms. Pradnya Thakur
Nirmal Jal Prayas
Initiative Head
NAREDCO Mahi

VISION

Promote Economic Growth, Empowerment, Entrepreneurship, Professional Excellence & Equal Opportunity for Women in the Real Estate Sector.

MISSION

- Establish a platform for Women in the Real Estate Sector to realise their ambition and potential.
- Develop synergies and networking platforms, capacity building conducive to financial growth.
- Enable social and economic advancement of Women and Society in Real Estate and endeavour to make women aware of their strengths through policy advocacy, educational and vocational training programme, talks, seminars, panel discussions and workshops on a vast range of subjects especially concerning women, business and safety.
- Enhance and strengthen Women's role in the Development of Real Estate Sector and assist Women Entrepreneurs to grow their business in a sustainable manner and introducing them to opportunities.
- Empower Women to showcase their talents, skills, experiences and energies across the Real Estate Sector and Verticals of the Industry for a truly inclusive economic growth trajectory.
- Educate by organising seminars, conferences, exhibitions, overseas delegations, open house discussions, experts' talks, industrial visits and training programmes etc. on the subjects relating to Women and their economic betterment.
- Encourage cooperation among all members dealing with and engaged in various aspects of Real Estate Development.
- Enrich participation in the formulation of national policies and agenda for Women in Real Estate Development and Fiscal Reforms.

Under the NAREDCO Mahi proposition

Mahi plans to focus on the following initiatives-

- **Water Saving Initiative-** Under the Nirmal Jal Prayaas initiative of Mahi, we are dedicated to raising awareness about the importance of water conservation. Through educational campaigns and community engagement, we aim to instill sustainable water management practices across the real estate sector and beyond. By promoting the adoption of water- saving technologies and policies, Mahi strives to mitigate water scarcity and enhance environmental sustainability. Our efforts encompass collaboration with stakeholders to develop and implement effective strategies that prioritize water efficiency in construction and urban development. With a focus on advocacy and practical solutions, Mahi aims to lead by example in creating a future where responsible water usage is integral to sustainable growth and development.
- **Gender Integration-** Mahi promotes gender integration by actively supporting women in the sector, aiming to enhance their participation for the sector's advancement. To achieve this goal, Mahi emphasizes mentoring, networking, and providing assistance to women in the real estate sector and related industries.
- **Upskilling the real estate workforce-** One of the key initiatives of MAHI is upskilling the workforce engaged in the Real Estate sector. This initiative aimed at supporting the community through newsletters, upskilling series, and mentorship opportunities. We believe every woman has the potential to excel in this industry, and our initiative is designed to help them overcome obstacles and achieve their goals. Join us in this transformative journey by attending our sessions, contributing to our columns, partnering on future projects, and becoming part of our thriving community. Together, let's unlock the success of women in construction and real estate.
- Counseling from senior leadership of NAREDCO to Women in the Real Estate Sector.
- Partnering with like- minded associations for amplifying the Initiatives of Mahi.
- Mahi Talks are organized every month from experts in their fields to share their expertise and experience to help women in journey and growth in sector.
- **Shashwat Nirman-** is a sustainability-focused Mahi initiative promoting green, energy-efficient, and eco-friendly practices in real estate development and creating a platform to provide training on the same.

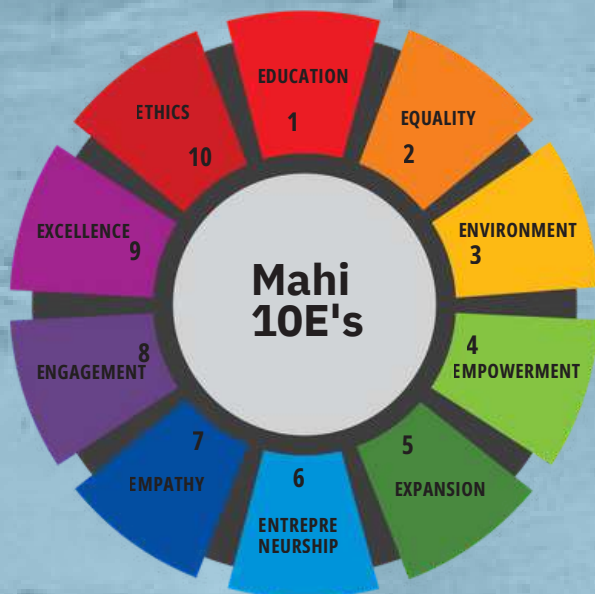
Launch of Mahi



NAREDCO Mahi leadership with Shri Hardeep Singh Puri, Former Hon'ble Minister of Housing and Urban Affairs, Govt. of India



NAREDCO Mahi Leadership with Shri Durga Shanker Mishra, Former Secretary to Ministry of Housing and Urban Affairs, Government of India



WHY BECOME A MEMBER of Mahi, the women wing of NAREDCO?

Being a part of Mahi opens doors to numerous opportunities, including engaging with policymakers, networking with key players in the Indian real estate industry, and forging connections with government officials. Membership promises unparalleled business growth, facilitated by Mahi's proactive and inclusive strategies aimed at empowering enterprises and enhancing competitiveness across various real estate sectors. Mahi fosters a positive, supportive, and organized environment for exchanging and developing ideas. Members can actively participate in and lead initiatives under the guidance of the President, ensuring impactful contributions and professional growth.

Benefits of Becoming a Mahi Member

- Access to National and state organisations representing all interests of Real Estate Industry.
- Access to relevant information pertaining to the Real Estate industry at National and State Levels.
- Platform to interact with other members, institutions, State & Central Governments.
- Participate in topical seminars, training programs, conferences and meetings.
- Representations to Central & State Governments and other institutions.
- Increase business prospects.
- Professional Development: Members will have access to exclusive training programs and opportunities to sharpen your presentation and business skills.
- Great networking opportunities
- Members will have access to an exclusive range of tools and educational materials on networking, upskilling and business best-practices.



THE WOMEN WING OF NAREDCO Membership Details

NAREDCO WOMEN WING (MAHI) MEMBERSHIP CATEGORIES	INITIAL CONTRIBUTION (ONE TIME) INCLUDING GST @ 18%	ANNUAL SUBSCRIPTION INCLUDING GST @ 18%
Lifetime Member For Corporate Per Nominee	Rs. 1,18,000/-	Rs. 11,800/-
For Individual Member**	Rs. 1,18,000/-	Rs. 11,800/-

**NAREDCO MAHI membership for an individual: Women in Realty sector practicing as Architects, CAs, Lawyers, Journalists, Agents, Interior Designers, Consultants etc. are eligible to apply for NAREDCO Mahi membership as an individual. The verification documents sought for corporate members are not required for individual members.

Government Meetings



NAREDCO Mahi Leadership Met Smt. Rekha Gupta
Hon'ble Delhi Chief Minister, Govt. of NCT of Delhi



NAREDCO Mahi Leadership Met Shri Pravesh
Verma, Hon'ble Cabinet Minister, Govt. of NCT
of Delhi



NAREDCO Mahi Delegation Met Smt. Isha Kalia,
IAS, Joint Secretary, MoHUA, Govt. of India



NAREDCO Mahi Delegation Met Shri Deba
Prasad Dash, Special Secretary, Govt. of
Odisha

Glimpses of 1st Mahi Convention on 25 February, 2022, New Delhi



Shri Manoj Joshi, IAS, Former Secretary, Ministry of Housing and Urban Affairs, GoI with NAREDCO and Mahi Leadership.



Smt. D. Thara, IAS, Additional Secretary, Ministry of Housing and Urban Affairs, GoI with Mahi Leadership.



Smt. Roopa Mishra, IAS, Joint Secretary, Ministry of Housing and Urban Affairs, GoI with Mahi Leadership



Smt. Perin Devi, Joint Secretary (IFD), Ministry of Petroleum & Natural Gas, GoI with Mahi Leadership.



Smt. Surina Rajan, IAS, DG, Haryana Institute of Public Administration (HIPA) with Mahi Leadership.

Glimpses of 2nd Mahi Convention on 3 March, 2023, New Delhi



Glimpses of 3rd Mahi Convention

on 14 June 2024, New Delhi



Glimpses of 4th Mahi Convention

on 27 June 2025, New Delhi



NAREDCO Mahi Sheroes and Women Achievers Awards at the 4th Mahi Convention



NAREDCO Mahi Change of Guard ceremony and Pune Conclave



NAREDCO Mahi Meet - Pune

NAREDCO Mahi Meet- Bangalore



NAREDCO Mahi Meet - Chennai



NAREDCO Mahi Meet - Bhubaneswar

NAREDCO Mahi Meet - Delhi



Launch of NAREDCO Mahi State and Regional Chapters NAREDCO Mahi Gujarat



Launch of NAREDCO Gujarat Mahi by the hands of Shri Bhupendra Patel, Hon. Chief Minister of Gujarat.

NAREDCO Mahi Vidharbha



Launch of NAREDCO Vidharbha Mahi by the hands of Shri Devendra Fadnavis, Hon. Chief Minister of Maharashtra, and Shri Chandrashekhar Bawankule, Hon. Minister of Revenue, Govt. of Maharashtra.

NAREDCO Mahi Pune



Launch of NAREDCO Mahi Pune Chapter by the hands of Hon. Minister Chandrakant Patil and Collector Pune, Shri Jitendra Dudi.

Mahi Initiatives



Launch of Shashwat Nirman Initiative



NAREDCO Mahi Shashwat Nirman is an initiative under NAREDCO Mahi, focusing on sustainable real estate development. It aligns with India's environmental goals by promoting green building practices, energy efficiency, and eco-friendly construction methods. The initiative aims to integrate sustainability principles into the real estate sector, encouraging developers to adopt responsible and environmentally conscious approaches.

Meetings under Shashwat Nirman Initiative



A proposal to reduce 1% Stamp Duty in Maharashtra for Certified Green Projects was submitted to Shri. Chandrashekhar Bawankule, Hon'ble Minister of Revenue of Maharashtra



Meeting with Shri Tokhan Sahu, Union Minister of State for Housing & Urban Affairs, Government of India

Launch of Nirmal Jal Prayas



Impact of Nirmal Jal Prayas: Advancing Water Conservation for a Sustainable Future



Skilling Initiative



MAHI TALKS

NAREDCO MAHI TALK
 Topic: "Sustainable Real Estate Development, Policies, Challenges"
 09th May 2025 | 04:00 - 05:00pm

Moderator: Ms. Smriti Patil, President, NAREDCO MAHI

Speaker: Dr. Deepak Corvindeoo Phulekar, Chairman, State Level Environment Impact Assessment Authority (SLEA), Maharashtra

Topic: "Water - A Global Perspective"
 06th May 2025 | 04:00 PM - 05:00 PM IST

Moderator: Ms. Pradnya Thakur, Regional Head, Mumbai, JLL India, NAREDCO MAHI

Speaker: Mr. Han Heijnen, President, International Water Association (IWA) India

Panelists: Dr. Ananta S Raghuvanshi (Chairperson), Ms. Smriti Patil (President), Dr. Kettaki Kasbekar (Initiative Head)

NAREDCO MAHI TALK
 Topic: "From Legal Awareness to Gender Justice - Navigating the Indian Legal Landscape for Women"
 04th July 2025 | 04:00 - 05:00 pm

Moderator: Dr. Kettaki Kasbekar, President, Skilling

Speaker: Advocate Satya Maley, President, Society for Gender Justice, Co-Editor, Legality, Writer, Social Activist, Change Maker, Practising at Bombay High & Supreme Courts

NAREDCO MAHI'S UPSKILLING SERIES

NAREDCO MAHI'S UPSKILLING SERIES
Ms. SUJATA SURI
 Health Transformation Coach | Weight Management Specialist | Exercise Specialist | Fitness Educator

Topic: "Building Healthier Communities"

NAREDCO MAHI'S UPSKILLING SERIES
Adv. Amruta Bhosale Salunke

Topic: "Insights of RERA process"

WEEKLY 2024 JANUARY 2025 | 4:00 PM TO 5:00 PM

NAREDCO MAHI'S UPSKILLING SERIES
Ms. Chitra S. Jain
 Vice President, (General), NAREDCO MAHI, Director, Urban Planning (Planning) Director, SATYAM Properties and Infrastructure PVT. Ltd.

Topic: "Understanding Master Plans & Building Bylaws"

NAREDCO MAHI'S EMPOWERING KNOWLEDGE SERIES

NAREDCO MAHI'S EMPOWERING KNOWLEDGE SERIES
 Our live session on Zoom

Topic: Spirituality and Leadership
 26th April, 2024 | Time: 4 - 5PM

NAREDCO MAHI'S EMPOWERING KNOWLEDGE SERIES
 Our live session on Zoom

Topic: Future of real estate - opportunities and challenges
 24th October, 2024 | Time: 4:00 - 5:30 PM

NAREDCO MAHI'S EMPOWERING KNOWLEDGE SERIES
 Our live session on Zoom

Topic: 2025 Sustainability for Asia Pacific region
 07th November 2024 | Time: 5:00 PM

Glimpses of NIPUN Skilling Project



Glimpse of NIRED



Launch of Dolphin Tank Initiative



Women Achievers Awards by NAREDCO Mahi



MAHI Study Tour to Vietnam



The Mahi delegation conducted a successful business study tour in Vietnam from 14/Aug/2023 to 17/Aug/2023. The tour included productive meetings with key organisations in the real estate and construction sectors, such as VNREA, VWEC, Ministry of Construction, Vingroup, and more. The discussions covered market trends, gender equality, sustainable practices, and technology integration. The delegation interacted with prominent figures including Ms. Nguyen Thu Hang from VinGroup and Mr. Le Hoang Chau from HOREA. The tour highlighted opportunities for collaboration, knowledge exchange, and fostering innovation in both countries' real estate industries.

MAHI Study Tour to Singapore



The Singapore Tour Program was a well-rounded experience that combined professional learning with cultural enrichment. Participants left with a wealth of knowledge, new connections, and a renewed inspiration to implement sustainable practices in their respective fields. The success of this tour sets a strong foundation for future collaborations between India and Singapore in the realms of construction, sustainability, and urban development.



NAREDCO
MAHII

THE WOMEN WING OF NAREDCO

National Real Estate Development Council
2nd Floor, Indian Buildings Congress, Kama Koti Marg, R. K. Puram,
Sector 6, New Delhi 110022.
Tel: 011-26100285, 011-26191164
E-mail : mahi@naredco.in
Contact Person : Reena - 9999466087