

Special Edition

A NAREDCO INITIATIVE

REALTY संवाद

Newsletter on the Real Estate Sector



NAREDCO Mahi 2nd Convention & NAREDCO Finance Conclave



National Real Estate Development Council

Under the Aegis of Ministry of Housing and Urban Affairs, Government of India



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Message from the NAREDCO President

Dear Colleagues,

As the President of the National Real Estate Development Council (NAREDCO), I wanted to take a moment to connect with you and share some important updates.

Firstly, I want to thank all our members for their unwavering support for the First ever NAREDCO Finance Conclave and 2nd Edition of MAHI Convention and commitment towards the growth of the real estate sector in India. Despite the challenges brought about by the pandemic, our industry has shown great resilience and adaptability. We have been able to maintain a steady pace of growth and have continued to contribute significantly to the country's economy.

Thank you once again for your continued support, and I look forward to working together towards a bright future for the real estate sector.



Rajan Bandelkar
President, NAREDCO

Message from The Desk Of DIRECTOR GENERAL, NAREDCO

Dear Members,

Greetings!

The Special Edition covering the second NAREDCO Mahi Annual Convention & first National Finance Conclave held on 3rd March, 2023, is placed before you. These events were very well received by all the participants & motivates us to hold more such events in future. As always, members deserve the credit because without their support such event could not have been conceived and executed.

This edition is an attempt to briefly showcase the events in nutshell. The takeaways have been much more.

I would like to thank everyone who participated and contributed to making these events a success. It is through collaborative efforts such as these that we can drive progress and growth in the real estate industry.



Alok Gupta
Director General, NAREDCO



**2nd NAREDCO Mahi
CONVENTION**

INAUGURATION CEREMONY

Left to Right



Ms. Preeti Singh (Deputy Director General, NAREDCO),
Mr. Alok Gupta (Director General, NAREDCO),
Mr. Ashok Patni (Vice President – Central),
Mr. Sathish Kumar (Chairman, NAREDCO Finance Committee),
Mr. Gurmit Singh Arora (President, India Plumbing Association),
Mr. Ramveer Tanwar (Pond Man of India),
Mr. Prem Kumar (Vice President – South), **Mr. Rajan Bandelkar**
(President, NAREDCO),
Dr. Ananta S Raghuvanshi (President NAREDCO Mahi),
Smt. Perin Devi (Joint Secretary, Ministry of Petroleum and
Natural Gas, Govt. of India),
Mr. Sanjay Dutt (MD and CEO, Tata Realty and Infrastructure
Ltd.),
Mr. Nitin Mittal (CMD, KNEST) at the Inaugural Session

The event was marked by the lighting of the lamp in the presence of, a traditional Indian ceremony symbolizing the invocation of divine blessings.

Mr. Alok Gupta, Director General of NAREDCO, provided a valuable context setting for the proceedings. He emphasized the need for collaboration between the government and the private sector to promote sustainable growth in the real estate sector.

The Welcome Address was given by Dr. Ananta S Raghuvanshi, Founder Member and President, NAREDCO Mahi, who highlighted the significance of the real estate sector in the growth of the Indian economy.





After the ball was set rolling Mr. Rajan Bandelkar, President NAREDCO and Smt. Perin Devi, Joint Secretary, Ministry of Petroleum and Natural Gas, Govt. of India, graced the occasion as Chief Guest and delivered inaugural addresses. They spoke about the importance of collaboration and innovation in the real estate industry and also highlighted the important role of women in driving growth and innovation.

Keynote Addressees



Ms. Aishwarya Bansal,
Co-Founder, Smart World Developers

**Spoke about the Women contribution
in the sector of real estate.**



Ms. Meenakshi Cornelius,
Chief Human Resource Officer JLL

**Discussed about India on the "Real
Women in the Real World of Real Estate"
Insights of the Survey**

Special Video Message by Shri Hardeep Singh Puri, Hon'ble Minister of Housing & Urban Affairs, Govt. of India



Shri Hardeep Singh Puri said, "I am happy to note that this convention has prioritized key aspects of the real estate industry including Water Conservation, Gender Empowerment, Sustainable Building Practices, and startup incubation. Deliberation on these themes will be a timely addition to the real estate sector. I wish NAREDCO Mahi success in all of its endeavors".

Shri Hardeep Singh Puri's message to the NAREDCO 2nd Mahi Convention highlights the importance of Water Conservation, Gender Empowerment, Sustainable Building Practices, and startup incubation in the real estate industry. The deliberation on these themes is a timely addition to the industry and can contribute towards sustainable development, a more equitable society, a cleaner and greener environment, and fostering innovation and entrepreneurship. The industry must take on its responsibilities towards these issues and prioritize them for a better future.

Watch Now :

<https://www.linkedin.com/feed/update/urn:li:activity:7036321036761468928/>

Launch of NAREDCO's Foundation Day



The event also witnessed the launch of NAREDCO's Foundation Day. As NAREDCO enters into its 25 years of inception, it is worth highlighting its contribution to the real estate sector. NAREDCO has served to the real estate sector in India in its advocacy, capacity building, research, networking, and promotion of affordable housing. This has helped to create a more dynamic and sustainable real estate industry.

The National Real Estate Development Council (NAREDCO) is an autonomous body that plays a vital role in the Indian real estate sector. The organization was established in 1998, with the objective of promoting sustainable and inclusive growth in the real estate industry. Over the years, NAREDCO has emerged as a leading organization that represents the interests of real estate developers, builders, and other stakeholders.

Over the years, NAREDCO has made significant contributions to the real estate sector in India, some of which are highlighted below:

Policy advocacy: NAREDCO has been instrumental in advocating policies and reforms for the real estate sector. It has played a crucial role in shaping the Real Estate (Regulation and Development) Act, 2016 (RERA) and has been actively participating in its further development & promotion. NAREDCO has also been actively involved in discussions with the government on issues such as land acquisition & pooling, affordable housing etc.

Skill development: NAREDCO has been working towards the development of skilled professionals in the real estate sector. It has partnered with various government agencies and educational institutions to provide training and certification programs for real estate professionals. This has helped in improving the quality of work in the sector and enhancing the credibility of real estate professionals.

Promoting affordable housing: NAREDCO has been a strong advocate of affordable housing in India. It has been working closely with the government and other stakeholders to promote the development of affordable housing projects.

Knowledge sharing: NAREDCO regularly organizes conferences, seminars, and workshops to facilitate knowledge sharing and networking among the stakeholders in the real estate sector. It has also launched various publications and research reports to disseminate information and insights on the sector.

Industry representation: NAREDCO represents the real estate sector in various national and international forums and organizes conferences for dissemination of Information.

Panel Discussion on Water Way to go - "Jal Bachao Kal Bachao"



Mr. Gurmit Singh Arora,
President, Indian Plumbing Association
(IPA)



Dr. Ananta Raghuvanshi,
Founder Member and President,
NAREDCO Mahi



Mr. Sanjay Dutt,
MD and CEO, Tata Realty
and Infrastructure Ltd



Ms. Meghal Arya,
Author of "Spatial Ecology of Water"



Mr. Ramveer Tanwar,
Pond Man of India



Ms. Smita Patil,
Managing Director, SSPL Group

The panel discussion on "Water Way to Go - Jal Bachao Kal Bachao" highlighted the importance of water conservation and its impact on future generations. It brought together experts from various fields to discuss the challenges and solutions for preserving water resources. The panel discussion began with a presentation on the current state of water resources in the region. The panelists stressed the need for urgent action to conserve water and protect our natural resources.

The panelists included experts from the fields of water management, agriculture, and environmental science. They discussed various strategies to conserve water, such as rainwater harvesting, drip irrigation, and water recycling. They also talked about the importance of community participation in water conservation efforts.

The discussion also highlighted the need for policy changes and government intervention to ensure the sustainable use of water resources. The panelists suggested measures such as better regulation of industries that contribute to water pollution, promotion of sustainable farming practices, and implementation of water conservation policies at the local level.

The panelists emphasized that water conservation is not just a matter of environmental concern but also has significant economic and social implications. They pointed out that water scarcity could lead to conflicts among communities and impact the livelihoods of millions of people who depend on agriculture for their income.

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Launch of NAREDCO's Collaboration with Medhavi Skill University in Skill Development by **Mr. Kuldip Dharma, Pro-Chancellor, Medhavi Skill University**

Pond Man of India



Mr. Ramveer Tanwar (Pond Man of India), who is a much-celebrated Environmentalist and TEDx Speaker, based in Greater Noida has been passionate about water conservation since his student life. He started his campaign called Jal Chaupal in Gautam Budhha Nagar, Uttar Pradesh; urged people to conserve water and to save natural resources like ponds, lakes & Wetlands. He got trained by The Central Pollution Control Board (CPCB), MOEF, and Govt. of India. Presently Mr. Tanwar is the founder of Say Earth NGO. He has so far rejuvenated more than 50 ponds and is relentlessly passionate about his pursuits.

Panel Discussion on Green Building and Sustainability



Moderator : **Ms. Chitra Jain** (Vice President (Central), NAREDCO Mahi)

Panelists : **Dr. Sunita Purushottam**, (Head-Sustainability Strategy, West Asia, JLL)

Ms. Umit Bhatia (Director- Sustainability Strategy, West Asia, JLL)

Dr. Ruby Makhija (Founder, Why Waste Wednesdays Foundation)

Ms. Shabnam Bassi (Associate Director, The Energy and Resources Institute (TERI))

This discussion was held to highlight the importance of green building and sustainability in the real estate industry. The panel consisted of experts in the field of sustainable design and construction, who shared their insights on the benefits of green building and the role it plays in creating sustainable communities.

One of the key takeaways from the discussion was the importance of reducing the carbon footprint of buildings. The panelists discussed the use of renewable energy sources, such as solar and wind power, to reduce energy consumption and greenhouse gas emissions. They also emphasized the need for efficient building design and construction techniques that reduce waste and conserve resources.

Another important aspect of the discussion was the need for collaboration between developers, architects, and policymakers to create sustainable communities. The panelists emphasized the importance of integrating green building principles into local planning and zoning policies, as well as encouraging public-private partnerships to fund sustainable infrastructure.

Smt. Sampat Devi, Founder of Gulabi Gang in conversation with Ms. Preeti Singh, Deputy Director General, NAREDCO and Founder Member, NAREDCO Mahi

Smt. Sampat Devi, the founder of Gulabi Gang, sat down for a conversation with Ms. Preeti Singh, Deputy Director General of NAREDCO and Founder Member of NAREDCO Mahi. The Gulabi Gang is a women's organization that has been fighting for women's rights and empowerment in India since 2006.

Ms. Preeti started the conversation by asking Smt. Sampat Devi about the origins of the Gulabi Gang. Smt. Devi explained that she started the organization after seeing the rampant abuse and discrimination faced by women in her village and surrounding areas. She said that she was inspired by the story of a woman who had been beaten by her husband, and decided to take action to help women in similar situations.

The Gulabi Gang started as a small group of women who would patrol their villages and surrounding areas, looking for instances of violence and abuse against women. They would then confront the perpetrators and try to resolve the situation through peaceful means. Smt. Devi said that the group's name, which means "pink gang," was chosen because pink is a symbol of femininity and strength.

The conversation between Smt. Sampat Devi and Ms. Preeti Singh highlighted the important work that the Gulabi Gang is doing to empower women in India. Through their efforts, the group is helping to create a more just and equitable society, where women are able to live free from fear and violence. The conversation ended with a thumping applause for Smt. Sampat Devi.



Panel Discussion on Entrepreneurial Mindset : Scale and Growth of Indian Startup in Partnership with WiREnet World



Panelists: **Mr. Kavindra Taliyan**, Ex CEO - Atal Incubation Centre, Niti Aayog and Member - Steering Committee, Ministry of Communications
Mr. Ish Anand, CEO & Country Manger, Global Wealth Group
Ms. Shobha Regunathan, Founder, BuildEd and Founder & Chairperson, WIREnet World
Dr. Madhu Chandok, Director and Founding Partner, Pip 2020
Ms. Prerna Grover, Head - Office Leasing Advisory - North India, JLL
Mr. Sudhanshu Kejriwal, Co-Founder and Managing Director, Key Demand

Moderator : **Ms. Khair UII Nissa Sheikh**, Founder Member and Vice President (North), NAREDCO Mahi

The discussion focused on the key elements of an entrepreneurial mindset that can drive the growth and success of startups in India. The panelists shared their experiences and insights on how to develop an entrepreneurial mindset, how to scale and grow a startup, and what are the challenges and opportunities for startups in India.

The panel was moderated by a renowned expert in the field and featured some of the most successful entrepreneurs, investors, and experts in the Indian startup ecosystem.

The panel discussion was an informative and engaging session that inspired and educated the audience on the importance of an entrepreneurial mindset for startup success.



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NAREDCO FINANCE CONCLAVE



The National Real Estate Development Council (NAREDCO) organized National Finance Conclave at Hotel Pullman, Delhi Aerocity, for the first time, aimed at bringing together industry experts, policymakers, and stakeholders to discuss the current trends and challenges in the Indian real estate sector.

The conclave focused on discussing issues related to finance, investment, and funding in the real estate sector, such as the impact of policy changes, funding challenges faced by developers, and innovative financing options.

The event featured keynote speeches, panel discussions, and interactive sessions, providing a platform for participants to share their insights and experiences. The conclave aimed to promote collaboration and dialogue between stakeholders in the real estate industry and the government to facilitate sustainable growth and development.

Plenary Session: "Evolve Real Estate Specific Banking Product"

Shri Sathish Kumar (Chairman, NAREDCO Finance Committee) moderated the discussion with the following panelists :

Shri Jyoti Prakash Gadia (Managing Director, Resurgent India)

Shri Tapan Sharma (Deputy General Manager, Real Estate, SBI)

Shri Rajat Goyal (Principal Investment Officer - SWAMIH Investment Fund, SBICap Ventures Ltd.)

Smt. Pooja Malani (Director, E&Y)



As, the Indian real estate industry is one of the largest contributors to the country's GDP, accounting for nearly 7% of the total GDP. However, the industry has been facing various challenges over the years, such as lack of funding options, lack of transparency, and regulatory issues. As a result, there is a growing need for specialized banking products that cater to the unique requirements of the Indian real estate industry.

Plenary Session: "Creation of Real Estate Specific Banks and Fund Houses"



Shri Ravi Reddy (Director, GPR Group Shri Suresh Maramreddy Head India Realestate, Apollo Global Fund)

Shri Zulfiquar Ghadiyali Executive Director (Business Management Sheikh Hamdan Bin Khalifa Al Nahayan)

Shri Ashwini Sharma (Senior Director & Head-North India, Capital Market & Investment Services, Collier)

Shri Vivek Agarwal (Principal Investment Officer - SWAMIH Investment Fund I, SBICap Ventures Ltd.)

Shri Ashwinder R Singh (CEO-Residential, Bhartiya Urban)

Shri Vikas Rajvanshi (SEBI, Empanelled Auditor)

Shri Yadav Ramashrya (Founder & Chief Executive Officer at Integrow Asset Management)

The Plenary Session on "Creation of Real Estate Specific Banks and Fund Houses" discussed the potential benefits and challenges of establishing specialized financial institutions to serve the real estate sector. The speakers highlighted that real estate is a crucial sector of the economy and requires substantial investments. However, traditional banks and financial institutions often face limitations in catering to the specific needs of the real estate industry. Therefore, there is a need for dedicated banks and fund houses that specialize in real estate financing and investment.

A congratulatory message by Shri Hardeep Singh Puri, Hon'ble Minister of Housing & Urban Affairs, Govt. of India



Shri Hardeep Singh Puri, the Hon'ble Minister of Housing and Urban Affairs, Govt. of India and Chief Patron of NAREDCO, has expressed his excitement about the upcoming event. He believes that the NAREDCO Finance Conclave 2023 is an excellent platform for industry leaders to come together and discuss how to create a robust and sustainable financing ecosystem for the real estate sector.

According to Shri Hardeep Singh Puri Jii, "The Finance Conclave will provide a platform to the real estate industry to deliberate and brainstorm on the right financing models for different real estate projects, leading to the development of innovative financial products and solutions. The conclave will help in promoting financial inclusion and channelizing domestic and foreign investments in the sector."

Watch here : https://www.linkedin.com/posts/naredconational_nfc2023-naredco-finance-activity-7036572146323591168-uHSl/?utm_source=share&utm_medium=member_ios

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Signing of MOUs



Following MOUs were signed during the event with financial institutions at National Finance Conclave :

- NAREDCO and Dolce Vita Trusteeship Services LLP (DVT)
- NAREDCO and ARTHVCFO
- NAREDCO and CSL FINANCE
- NAREDCO and Piramal Capital
- NAREDCO and Corporate Analyst and consultant Pvt Ltd
- NAREDCO and Xpress Funding Advisors LLP
- NAREDCO and Lifeline Associate Pvt Ltd
- NAREDCO and Karnavati Finance Pvt Ltd
- NAREDCO and ASK
- NAREDCO and AAKRITI
- NAREDCO and RRR Unsolvancy Services Express
- NAREDCO and First Inline Consulting LLP
- NAREDCO and AJM Financial Services Pvt. Ltd.
- NAREDCO and Suniper Corporate Advisors
- NAREDCO and Fincap Venture Retail Financial Services LLP
- NAREDCO and Congenial Capital Advisors (CCA)
- NAREDCO and Resurgent
- NAREDCO and Shomik Chaudury
- NAREDCO and Haad Investments Co (HIC)





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NAREDCO'S SKILLING PROJECT

300 certified workmen of Central Vista project felicitated in one-of-its-kind ceremony



NAREDCO in collaboration with L&T, organized a certificate distribution ceremony of the workmen of the prestigious Common Central Secretariat project of Govt. of India. These workers were certified in the NIPUN project and more than 300 workers were awarded the certificates by the hands of following dignitaries present in the event - **Shri Rahul Kapoor** (Joint Secretary, MoHUA), **Shri Madhukar Pandey** (Under Secretary, MoHUA), **Shri Alok Gupta** (Director General NAREDCO), **Dr. Ananta Raghuvanshi** (President NAREDCO Mahi), **Shri Narendra Deshpande** (CEO CSDCI), representatives from CPWD, NSDC and seniors from L&T were also present in the event and NAREDCO facilitated the seniors of L&T CCS project for supporting this national initiative.

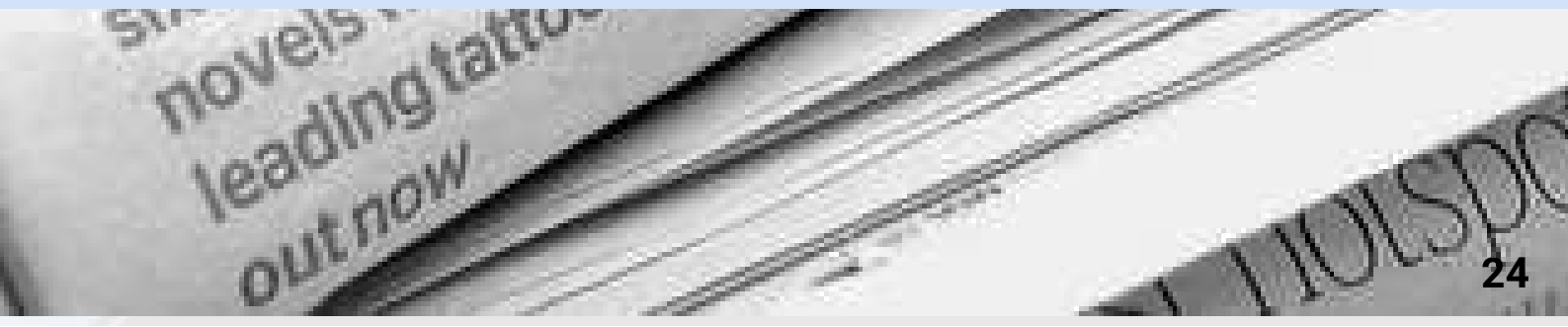
Read More :

<https://housing.com/news/central-vista-project-workers-get-nipun-certificates-insurance-coverage/>

<https://www.millenniumpost.in/nation/300-certified-workmen-of-central-vista-project-felicitated-in-one-of-its-kind-ceremony-512468>



NAREDCO in News



Post Budget Panel Discussion with Mr. Rajan Bandelkar, National President of NAREDCO with ZEE BUSINESS

<https://www.youtube.com/watch?v=igQCXAaLjXo>

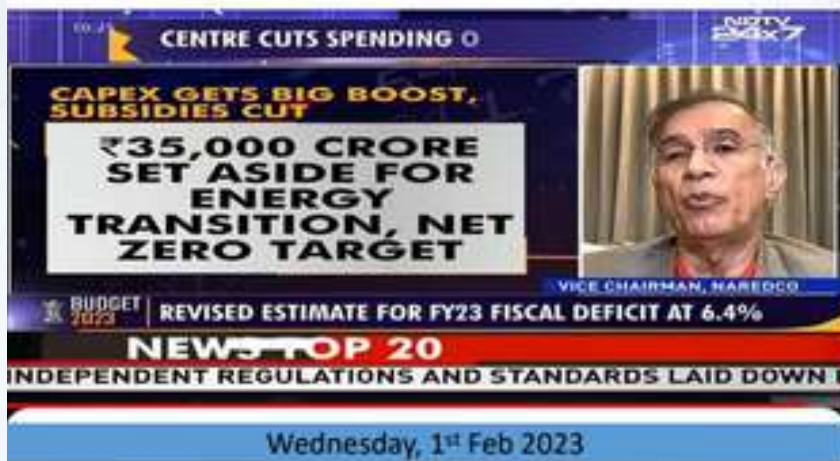


Post Budget Panel Discussion with Mr. Rajan Bandelkar, National President of NAREDCO with CNBC AWAJ

<https://www.youtube.com/watch?v=4Sp8ewe16HI>



Panel Discussion Real Estate Sector to Benefit from Higher Capex says Dr. Niranjnan Hiranandani, Vice Chairman NAREDCO



<https://www.youtube.com/watch?v=T77SeCx5QRA>

Mumbai property market continues robust momentum, records second-best January

The Economic Times

Kailash Babar | ET Bureau

Mumbai, the country's biggest and most expensive property market, has continued the momentum of real estate sales in January despite rising mortgage rates and property prices as consumer sentiment towards home buying remains strong.

<https://economictimes.indiatimes.com/industry/services/property/-/construction/home-demand-stays-robust-in-mumbai/articleshow/97503248.cms>

Realtors see rise in home loan rates; demand for affordable, lower-to-mid-income housing may be hit

The Hindu

PTI

The RBI's decision to raise the repo rate by 25 basis points will result in an increase in interest rates on home loans and may impact demand for affordable and lower mid-income housing segments, according to property developers and consultants.

NAREDCO National Vice Chairman Niranjan Hiranandani said, "The outrageous hike of 250 basis point since May 2021 needs to be warranted before it turns negative for the ascending Indian economic growth curve"

<https://www.thehindu.com/business/realtors-see-rise-in-home-loan-rates-demand-for-affordable-lower-to-mid-income-housing-may-be-hit/article66485948.ece>

Rate hike may further impact affordable housing demand: Property Consultants

Financial Express

Sanjeev Sinha

As widely expected, the Reserve Bank of India hiked the repo rate again on Wednesday, taking it to 6.5%. With this, there could be some repercussions on housing uptake as home loan interest rates are likely to head further north.

<https://www.financialexpress.com/money/rate-hike-may-further-impact-affordable-housing-demand-property-consultants/2975012/>

NIPUN project: Over 15,000 workers enrolled by NAREDCO so far

NIPUN Project: Over 15,000 workers enrolled by NAREDCO so far

ESTIMATED VIEWERSHIP – 23,675

<https://www.livemint.com/news/india/nipun-project->



Builders In A Huddle

Ahmedabad Mirror

The recent 100% revision of jantri (ready reckoner for land price) rates by Gujarat government has raised the hackles of real estate groups and associations who gathered on Wednesday to chalk out a plan of action.

NAREDCO president Suresh Patel said, “In case of the real estate projects which are in operation and if the buyer has deposited the amount in the RERA account, then he/she should be allowed to make payment as per the old jantri rates.”

<https://www.google.com/url?sa=D&q=https://ahmedabadmirror.com/jinxed-over-jantri/81851098.html&ust=1679127780000000&usg=AOvVaw3-HQ9jokbX5bAluln3FKsz&hl=en&source=gmail>

RBI repo rate hike was expected, says developers

The Free Press Journal

PTI

The Reserve Bank of India's (RBI) interest rate hike by 0.25% has come on the expected lines, with the real estate industry anticipating the rise to 6.50%. Even as developers claimed that the hike will dent the demand, the fact remains that despite the RBI increasing interest rate by 2.25% to 6.25% in 2022, the year witnessed record property sales.

On the announcement, Dr Niranjana Hiranandani, National Vice Chairman of National Real Estate Development Council (NAREDCO) is of the view that "the Economic Survey evidently indicated the upward growth trajectory of the Indian economy, corroborated by RBI pegging the FY23-24 GDP growth rate at 6.4%".

<https://www.freepressjournal.in/business/rbi-repo-rate-hike-was-expected-says-developers>

LAUNCH OF 'FUND CITY' TO ADDRESS FINANCIAL REQUIREMENTS OF REAL ESTATE

Rprealtyplus.com

The National Real Estate Development Council (NAREDCO) announced to unveil the 'FUND CITY' on the sidelines of the upcoming NAREDCO Finance Conclave. The Fund City is a consortium of Fund Houses, Banks, specialized funds, and other financial institutions. The Fund City will work in partnership with NAREDCO to address the financial requirements of the real estate sector in India.

NAREDCO MAHI Convention: Gender integration important in growth of real estate sector in India

The Free Press Journal

Sheetal S Patil

The second NAREDCO MAHI Convention, held on March 3, 2023, called for increased participation of women in real estate and construction sectors to achieve \$5 trillion Indian economy.

NAREDCO Vidarbha organizes RERACON, an event dedicated to resolve developers' issues and queries regarding RERA

Aninews.in

ANI | New Delhi

Real estate is a sector that is constantly evolving and changing. The Real Estate Regulatory Authority, commonly known as RERA, is responsible for ensuring transparency and eliminating inconsistencies within the industry. While all developers working in the real estate sector are required to comply with RERA, it is common for them to encounter confusion, issues, and queries regarding the same.

Considering this need for more clarity, understanding and a sense of customer centric approach; NAREDCO Vidarbha organized RERACON on March 10, 2023. Held at Nagpur, the event was organized to help real estate professionals get their RERA-related issues resolved directly by RERA authorities.

<https://www.aninews.in/news/business/business/naredco-vidarbha-organizes-reracon-an-event-dedicated-to-resolve-developers-issues-and-queries-regarding-rera20230315133225/>

NAREDCO GC Meeting



The 126th Governing Council Meeting was held on 2nd March, 2023 at the Hotel Pullman in New Delhi.

The meeting was chaired by the President of the Governing Council and was attended by prominent members from NAREDCO. The agenda for the meeting included discussions on key issues related to the country's economic growth and development.



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VANIJYA BHAWAN
AT NEW DELHI



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HOSPITAL, RSP SAIL AT ROURKELA, ODISHA



NEW MOTI BAGH
AT NEW DELHI



CENTRAL INFORMATION COMMISSION (CIC)
AT NEW DELHI



KIDWAI NAGAR (EAST)
AT NEW DELHI

OVERSEAS PROJECTS



MAHATMA GANDHI INTERNATIONAL CONFERENCE CENTRE
AT NIAMEY, NIGER



INDIAN PAVILION
AT WORLD EXPO 2020



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NEW SUPREME COURT BUILDING
AT PORT LOUIS, MAURITIUS



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ARE YOU READY FOR PROPTech 3.0 ?

Asset Tokenization is the new frontier in real-estate. Tokenization is the process of converting an asset and the ownership rights of the asset via unique digital tokens stored on the blockchain. Tokenization offers several benefits to developers, investors and industry partners.

- ₹ Reduce Entry Barrier**
fractionalization lowers the barriers to entry for investment and democratizes access to the asset across a wider pool of investors
- 📦 Increase Operational Efficiency**
smart contracts facilitate automation of processes, compliance checks, investor whitelisting and post-issuance matters
- 🏠 Program Your Assets**
smart contracts enable programming of tokens with unique qualities, customizable fee and royalty structures and governance
- 🕒 Settle Instantly**
transactions in tokenized products can be settled almost instantly, unlike days or weeks for traditional finance transactions
- 📊 Improve Data Transparency**
data permanence and immutability via provides reliable asset transaction history and verifications with data privacy
- 💎 Increase Liquidity**
enables liquidity with secure asset transfer recorded on digital ledger
- ⚙️ Deliver Exceptional User Experience**
diversified portfolio construction reduces investment risk

PROPTech 3.0 STACK

Tokenization Infrastructure

Plug-and-Play blockchain solution for asset creation, fractional distribution, ledger reporting and analytics

Aadhaar E-Sign Digital Contracts

Execute Contracts Digitally and onboard customers within minutes

KYC Compliance

Finance-grade Digital KYC Solutions for improved compliance

Finance and Automation

Collections & Payments with instant account settlements, reconciliations

TOKENIZE

Saurav Raaj

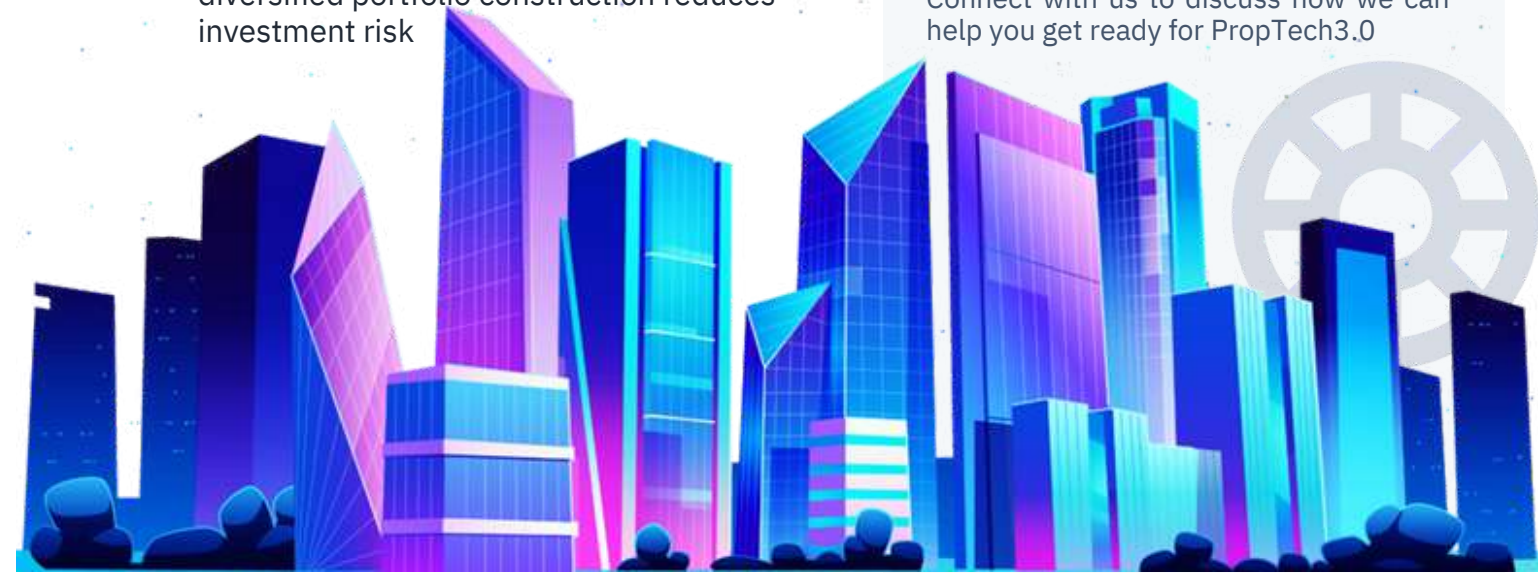
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